



Fine Shirts

Men's Fine Broadcloth Shirts, celophane Wrapped in Plain Shades and Patterns, in Blue, Sand, Grey etc., \$1.00; \$1.55; \$1.95

Men's Sweater Coats. An All Wool Garment in Plain and Fancy Patterns, Good Heavy Materials, Just the Thing for Sport Wear, at \$2.45; \$3.00 and \$3.95

New Lot of Neckwear, Boxed for Xmas Prices, at 50c and \$1.00

Lined Mocha Mitts, Just the Thing for a Xmas Box at 95c and Lamb Lined at \$1.95

Beautiful Lot of Men's Mufflers in the New Plaid Patterns \$1.50 to \$2.95

Initialed Handkerchiefs; Fine Wool Hosiery; Gloves; Slippers; Belts, Armbands; Garters, Etc.

Thos. E. Wright

Men's Better Wear

THE LIVE STOCK AND POULTRY MARKETING BOARD

Along with the interest being aroused throughout the province by proposals to market farm products under the Natural Products Marketing Act, there are heard some criticisms of the proposals themselves, and others of the work of the producer groups fostering these proposals.

Most of these criticisms are the result of a lack of correct information, some of them arise through misinterpretations of the proposals. There is an impression in some quarters that governments are about to invade the field of farm products marketing; in others, that the chief purpose is the establishing of gigantic selling pools; and in still others that existing packing houses, distributing and retail organizations are to be thrust aside and new structures, built at great expense, are to take their place. All of these are in error.

It must be borne in mind that the representative producers who have taken the initiative in formulating Alberta's marketing plans under the Marketing Act for the benefit not only of themselves but of all their fellow producers, have done their work without the assistance of previously existing organizations, and entirely without organization funds.

Both groups in this province, the poultrymen and the live stock producers, have asked that their marketing plans be not declared operative until votes of those to be affected are taken. On these votes will rest the future of marketing in this province. These votes will be taken after all producers have had opportunity to fully acquaint themselves with the subject.

These marketing plans are not government controlled or influenced. They have been created, are being advanced and will be guided and controlled by the farm and ranch operators of Alberta through their elected representatives. The two boards named by the Minister of Agriculture at the request of representative gatherings of producers, were so named that the organization work might proceed as orderly and speedily as possible. After the first year of operation the members of these boards will be elected by direct vote of the producers.

The term, compulsory pools, are being loosely used. Under the Alberta poultry marketing plan it is proposed to handle the products on a pool basis. Precision in the grading of eggs and poultry, and the success of existing poultry pools, not in Alberta but in Saskatchewan and Manitoba, makes the proposal a justifiable one. It is not proposed, however, to erect a new structure on the ashes of the Alberta Poultry Pool. The Alberta organization that will be responsible to the farmer for his financial returns will have no relationship whatever to any previously existing or existing body. It will be a new organization, the personnel of which will be drawn from all ranks of poultry producers and all sections of the province. Meetings are being held and live discussions are taking place which are very essential in order that all shall be fully acquainted with the importance of the new project.

LANGDON

The first 500 party of the season was sponsored by the W. I. last Monday evening in the Club Room. First prizes were won by T. M. Forster, a lady, and George Weststrom. Mrs. E. Moe and A. Monogram won the consolation prizes. A progressive crib party will be held on Monday, Dec. 10. Bridge will be played by those not desiring to play cribbage.

Mrs. A. Bishop and Mrs. F. Fulton were recent bridge hostesses in aid of W. I. funds.

Honoring Mrs. J. Brander for her many years of faithful service as organist of the United Church and Sunday School the members of the church board enjoyed a turkey dinner at the home of Rev. H. E. Gordon on November 29th. Mrs. Brander was presented with a beautiful pyrex casserole as a slight token of appreciation for her services.

Mr. and Mrs. J. Bates entertained at progressive cribbage on Saturday evening. Mrs. C. Jessy and Leon Jessy won high scores and Mrs. A. Bishop and G. Crilly low scores.

E. Scott and A. McLeod motored to Banff on Saturday to visit Mr. S. Scott till Monday.

Miss Elsie McLeod and Miss Dorothy Webb were week end visitors at the home of Miss L. McFallen in Calgary.

Mrs. E. Moe was the guest of Mrs. C. Craig in Calgary several days last week.

Mrs. A. T. Albertson's many friends offer their sincere sympathy to her and her family in the loss of a loving husband and father.

WINS HIGH LAURELS

Mr. Art Hay, manager of the CPH Farm at Strathmore has won high laurels again at the Royal Cattle Exhibit, just over in Toronto. Art has brought home the bacon in the form of prizes aplenty. The following is the showing from 12 head of cattle. Four Firsts; three seconds; four thirds; three fourths; one fifth; one sixth; one eighth and the first prize for the All American Heifer Calf. This is a very fine showing.

Used Cars and Trucks

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Write for Weekly and Monthly Rates.
E. G. BAYNES, Owner-Manager



"...So that Our Visitors will be Sorry to Leave"

"If we are going to invite people to this country, we must be honest with them. . . . Courtesy costs nothing and is one of our greatest tourist assets Let us so treat strangers within our gates that it will be easy for them to come, pleasant for them to stay, and difficult for them to leave."

RE. HON. R. B. BENNETT, Prime Minister of Canada, to the Canadian Association of Tourist and Publicity Bureau, November 1, 1934.

Canada's tourist activities represent more than a great industry from which everybody benefits. They provide an opportunity to create what the Prime Minister has described as "that feeling of neighbourliness" which is such a vital factor in building up cordial relations within the family of nations.

For both these reasons, may I urge upon the people of Canada the importance of showing consideration, courtesy and honesty to guests of our country? Let us all do those little acts of kindness which count for so much when one travels in a strange land.

We have a beautiful country. We must keep it so. We want our visitors to travel highways free from disfigurement, walk the streets of cities that are orderly and clean, and find at the end of every day's travel an inviting spot to rest. Canadians should turn their attention now to the important work of preparing for next year's tourist season.

As a nation, we are advertising abroad the attractions of Canada as a holiday land. We must see to it that our guests return home with only the happiest recollections—and the determination to come back again and again.

Nor should we forget, in planning our own vacations, that there are beauties to discover and friendships to be made in our neighbouring provinces. We live in one of the world's most glorious playgrounds—let us learn to know better the rich variety of its travel attractions.

R. J. Mansieff
MINISTER OF RAILWAYS AND CANALS

CANADIAN TRAVEL BUREAU
Ottawa, Canada

Roberts Meat Market

For The Best In—
Beef, Pork, Lamb, Veal, Fish and Poultry
—At Lowest Prices
LEN ROBERTS, Mgr. Phone 25

DR. D. C. HAWORTH

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Calgary Office— 414 SOUTHAM BLDG.
PHONE M4140 Residence S0067

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MRS. M. V. CRADDOCK

Strathmore Alberta

STRATHMORE STANDARD

PUBLISHED EVERY WEDNESDAY
OFFICE PHONE 17 A. A. MOORE, EDITOR. RES. PHONE 54
SUBSCRIPTION PRICE \$2.50 PER YEAR IN CANADA
OUTSIDE CANADA \$2.50 PER YEAR
ALL SUBSCRIPTIONS PAYABLE IN ADVANCE

CANADA'S SIXTH INDUSTRY TOURIST TRAVEL

Mr. Leo Dolan, chairman of the Board of Tourist Travel has visited Calgary and through a dynamic address delivered to the members of the Banqueting Club and Board of Trade aroused these members from their hitherto lethargic attitude when he declined the all round benefits of Tourist Travel.

Mr. Dolan set a sum of \$500,000,000 to be striven for, which he says and verified by figures and comparisons with other countries as being quite possible.

This would be in point of financial return Canada's first industry. In pleasure and broadening and educating it is beyond compare.

THINGS OF BEAUTY

The complacency of white houses nestled in warm, valley sunshine. The lary lapping of the lake against a floating log.

A sea gull flying.
Distant music at dusk.
Miles and miles of golden, waving wheat.

PATRONIZE OUR ADVERTISERS
IT WILL PAY YOU

WINTER EGG PRODUCTION

Experimental Station Weekly Letter

Fresh eggs are scarce, prices are high and this is the time of the year the poultry man makes a good profit if his birds are in production. At the station some of the pullets have been in production for three months or more and others are just coming into production. No secret processes are entailed in achieving this, but two simple basic principles are followed. Early hatched birds of a productive strain and proper feeding methods combine to make possible good production when prices are high.

Balanced rations are used and this simply means that the materials required for making eggs are provided each bird in its feed in such amounts that an egg can be produced practically every day. While a fairly elaborate ration is used at the station, home grown grains properly supplemented form very satisfactory rations for egg production. However, farm grains alone do not supply enough of all the essential elements and supplements must be added for best results. Here's scrap is the protein supplement used at the station and bone meal is also added to the ration to supply necessary minerals. Cod liver oil is another essential supplement used to supply vitamins A and D which are of primary importance and without which the body functions of the birds do not take place normally.

Fortunately the better class of poultry producers are paying more and more attention to the principles of feeding and are reaping the benefits of this in increased returns.

ARDENODE

Mr. Lawrence Ardenode is spending a few days in Edmonton.

Mrs. Charlie Joel spent a few days in Calgary last week being called through the sickness of her brother, Mr. George Carlson who is at present very sick in the hospital.

Mrs. Wanda Platt is spending a few days with friends in Calgary.

Messrs. Chandler, Brooks and Sansons attended the convention held in Calgary Wednesday last.

Mr. Conrad Frank was a visitor to Calgary one day last week.

Mrs. Hinchcliffe of Strathmore spent a few days last week with Mrs. Aspin.

Mr. S. W. Watson is travelling north for a few days. He was the lucky man at the dance last Friday bringing home the bacon. No he brought home real money this time, looks like a good Christmas for Sid, say all of us.

If any of our readers would like to spend an enjoyable evening, come to the Serviceberry School at 7 p.m. on December 20th, 1934. Mr. Norman Ellis and his pupils will show you just what they can do in the way of spending one real evening full of enjoyment with the kiddies. Don't miss the Christmas tree and entertainment on December 20th at 7 p.m.

Mrs. George Dawson is quite sick at the time of writing. Her many friends wish her a speedy recovery.

TUDOR

Last Wednesday evening was the first evening of bridge and what games of a series to be played this winter. While there was a small crowd every one had a fine time and a larger crowd is expected next time, December 12th at the Tudor Hall.

Keen interest is being taken in the Political activities. Tudor being well represented at both the recent conventions.

Miss Violet McKee is back again in the district much to the interest of the local shikhs.

Tudor news was neglected last week owing to the scribe and his assistants making card tables for the Tudor Hall.

Miss Rogers has returned to her home in Calgary.

Thomas Taverally will favor the Rockford audience with a song at the United Church Bazaar Dec. 4th.

Specials

Jap Oranges are coming along in volume now and are in excellent shape. Get yours NOW.

Now is Candy Time. We have a splendid variety of No. 1 Candy, Xmas mixed

at 3 lbs for	50c
Mixed Creams and Jellies, 2 lbs	45c
Mixed Chocolates, per lb	25c
Australian Raisins, 2 lbs for	25c
Fresh Cleaned Currants, per lb	15c
Walnuts, Shelled, per lb	25c

Special Prices on Nuts, Oranges and Candy for Schools.

We have a splendid range of Stationery, China, Etc.

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COMPANY

The 'Standard' Offers You

Take your choice!

IT'S MONEY SAVED
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RISDON'S MACHINE SHOP

PHONE

27

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Keep Money in
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Daily November 15 to February 28
Good To Return Until April 30, 1935

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Three issues for \$1.00
Reading Notices, Coming Events 50c
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Display Advertising Rates on Application.

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At Standard, Tuesday 2 to 5 p.m.
At Iridiana, Friday a.m. 9 to 12
At Welstar, Friday p.m. 1 to 5
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Full Equipment
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Telephone 78

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BILLIARD ROOM
AND BOWLING
ALLEYS
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Tobacco and All
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Delivered off car, per ton \$6.25

NEWCASTLE, Double Screen Lamp,
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low, Furnace and full cement base-
ment. Recently occupied by Jas.
Gannon. Apply Geo. T. Berry, R618.

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SATURDAY

DECEMBER 8 at 3 p.m.

ONLY YESTERDAY

Featuring John Bates and Mary Sullivan.

TUESDAY

DECEMBER 11, at 8 p.m.

George Arliss, in
THE HOUSE OF
ROTHSCHILD
NEWS AND COMEDY.
Evenings 8:30 and 10:30
Matinee, 2:30 and 5:00
W. H. B. SHARP, Manager

Church Notes

ST. MICHAEL'S AND ALL-
ST. GEORGE'S CHURCH

26th December—Advent II
8:30 am Holy Communion.
10 am Sunday School.
7:30 pm Evensong, The Communion
of the Saints.
Carols, Morning Prayer 11:45.

REV. T. B. WINTER

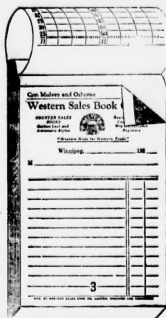
UNITED CHURCH STRATHMORE
Nunata—Services 11 a.m.
Strathmore—Sunday School and
Bible Class 10:30 a.m.
Service at 7:30 p.m.
REV. E. B. BRUNDAGE

SACRED HEART CHURCH
STRATHMORE
(During Winter Months)
STRATHMORE

High Mass and Sermon every Sun-
day at 10:30 excepting first Sunday
of the month when Low Mass will be
at 10 a.m.

CARLELAND
First Sunday of the month Mass
and Sermon at 11 a.m.
Third Sunday, Mass will be at
9 a.m.
Rev. Father Cosman, Pastor

Counter Check Books



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Wanted for Export
HAY PRESSES,
HAMMER MILLS
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can be placed for full
winter's work.
Sheriff Malcolm
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BARGAIN
TRIP

To
CALGARY
From Strathmore
DEC. 7th and 8th

Good to Return until
DEC. 10th

Low fares from other
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Good in Coaches Only
No baggage checked

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CANADIAN LEGION, S E S L
Strathmore Branch No. 10



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W. B. PATTERSON Sec-Treas
MEMORIAL HALL—
V. W. WRIGHT Manager
J. FAWKES Asst. Manager
C. KEELING Sec-Treas
The Memorial Committee have de-
cided in view of the prevailing cir-
cumstances to make a reduction on
the rental charges for the Memorial
Hall for this year and the following
year are now in force.
All other charges are unchanged.
Main Hall for Meetings and
Concerts \$15.00
Main Hall for Dance \$20.00
Main Hall and Dining Room for
Concerts, etc. \$20.00
Main Hall and Dining Room for
Dances \$25.00
The rates for the Dining Room will
remain as formerly, viz:
Meetings \$5.00
Card Parties, Dances, etc. with use of
Kitchen \$7.50

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"Globe Trotter" 118
465⁰⁰, with tubes

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We have many models of Victor's famous
"Globe Trotter"—in a wide range of prices.
And remember—when buying your new
radio—there is only one "Globe Trotter"
... and it is made by Victor. Easy terms.

For better reception from any set—Victor "Globe Trotter" Antenna.

Barbor & Craddock

STRATHMORE

Hear the New Model

ALBERTA

Canadian wheat growers win first place in the growing of red hard spring wheat, at Chicago, John B. All-
son, of Wembley, 20 years old and a
native of Calgary was crowned Cham-
pion, making the 12th to win this
coveted prize since 1915.

The local Royal Bank is having as
visitors this week the Bank Inspec-
tors. The departure of these guests
like school inspectors is usually more
welcomed than their coming. It is
just one of those necessary regula-
tions.

Two Alberta newspaper men are
candidates in Provincial election. If
G. Thuesen of the Viking News and D.
C. Wright of the Cardston News have
been nominated as Liberal candi-
dates for the forthcoming Provincial elec-
tion. Here's success to them.

WESTERN DEPT. STORE

Phone 28 Strathmore, Alta. Phone 28
S. LIBIN, Manager

SUGAR—
10 lbs 65c
BROWN SUGAR—
3 lbs 23c
10 lbs 65c
ICING SUGAR—
2 lbs 18c
5 lbs 40c

DATES—
Fresh Stock,
3 lbs 25c
6 lbs 48c
WALNUTS—
Shelled, 1 lb 27c
ALMONDS—
1 lb 39c
2 lb Lot 75c

JAP ORANGES
Box \$1.05
2 for \$2.05

WHOLE NUTS—
Mixed, 2 lbs 35c
PEANUTS—
3 lbs 29c
10 lb lot 30c

TEA—
Red Rose, lb 45c
Blue Ribbon, lb 45c
COFFEE—
Red Rose, lb 39c
Blue Ribbon, lb 40c
Bulk Coffee—
1 lb 25c
4 lb lot 95c
Our Best—
1 lb 30c
3 lbs 85c

STOCK AND
POULTRY FEED—
MEAT SCRAPS—
100 lbs \$1.95
50 lbs \$1.00
BONE MEAL—
50 lbs \$1.00
100 lbs \$1.95

EGG MASH—
100 lbs \$2.05
TANKAGE—
100 lbs \$1.40
OYSTER SHELL—
100 lbs \$1.80
SALT—
Block 85c
Iodized, blk \$1.00

SUGAR—
100 lb Sack \$5.90
with \$15 order in-
cluding everything
but sugar & flour.

JAM—
Fraser Valley,
Strawberry and
Raspberry,
4 lb tin 48c
Loganberry,
Apricot, Peach,
4 lb Tin 45c
Plum, Empress
Brand, 4 lb tin 39c
PEANUT BUTTER
Qt. Sealer 35c

LARD, PURE—
In Cartons,
1 lb pkg 15c
5 lb lot 70c
10 lb lot \$1.35

BUTTER—
Best Dairy,
2 lbs 35c
Creamery Brook-
field, 1 lb 25c
2 lbs 45c
Shop-rite, Cream-
ery, 1 lb 20c

MATCHES
Owl pkg 19c
Limit, 2 pkgs

SOAP—
Soap Chips
SOAP CHIPS—
5 lbs 49c
Pearl White Naphtha
10 bars 37c
P & G NAPTHA—
10 bars 37c
FELS NAPTHA—
10 bars 75c
Palm Olive Toilet—
5 for 25c

ROGERS SYRUP—
5 lb tin 45c
10 lb tin 85c
CORN STARCH—
1 pkg 10c
5 pkgs 48c
1 Scribbler free
with each pkg.

FRUIT AND
VEGETABLES
APPLES—
Winter Banana,
Case \$1.09
BANANAS—
2 lbs 23c
ORANGES—
288, dozen 38c
344, dozen 30c
Extra large, ds 55c
CELERY—
Washed and trim-
med, 1 lb 6c
ONIONS, Spanish—
3 lbs 25c
HEAD LETTUCE—
Each, 10c and 13c
TOMATOES—
Hot House, lb 20c
GRAPES—
lb 15c
LEMONS—
Dozen 30c
GRAPE FRUIT—
Each 7c
4 for 25c